Rooted in tradition, branching toward tomorrow

March 2016 Newsletter

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Dear Chamber Members,

Happy March! Some days it feels like it must be Spring and other days it feels like it's surely still Winter. Either way, we are getting ever closer to Spring and the promise of good weather that will be here to stay.

We had a very successful Annual Trade Show, we are starting to plan our Working Women's Luncheon and soon plans will begin for our Annual Golf Scramble on Wednesday, June 8th and our Downtown Sounds Concert Series running twice a month June through September. We are excited for good weather and good times with you, our members! Hope to see you soon!

Phone Calls From CGI Communications Are Legitimate And Okay To Take

We have been receiving some calls at our office expressing concerns over legitimacy of calls you are receiving from an Andrew about an advertising opportunity. Andrew works for CGI Communications, who we are contracted to work with. Approximately three years ago we began working with them, as did the Borough of Grove City, to produce videos about our community for relocation and travel purposes. These videos are located on our homepage and CGI offers the opportunity for our members to put advertisements around these videos. There is no obligation to advertise with CGI. Our videos will remain on our website either way.

Therefore, if you receive a call from an Andrew or anyone else from CGI Communications, yes, it is legitimate and you can entertain the information, however, again, there is no obligation.

CGI Communications is the ONLY company we are currently working with to produce anything; if you get calls from any other company, please alert us as it may not be legitimate.

Last Chance for 40 Under 40

Chamber Inserts

March 2016 Calendar of Events

40 Under 40 Nomination Form

Grove City Realty Business After Hours Mixer

March 2016 Cash Mob Form

Sustainable Management
Workshop Registration Form

Scholarship Donation Request Letter/Form

Business Community
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Marketing Advisory Group Insert

Member Inserts

79-80 IDC Donation and Advertising Request Letter

79-80 IDC Golf Outing Registration Form

Welcome New Chamber Members!

Dream Maker Mattress

Aleta Hennen, Owner 125 South Broad Street Grove City, PA 16127 (P) (724) 458-5034 www.dreammakermattress.com

Dream Maker Mattress is a locally owned mattress store. Their mattresses are 100% American made! Their mattresses are all

Available

Join Cash Mob in March

March 19, 2016

Cash Mobs occur in Grove City on the third Saturday of every month at 10:30 AM. The next Cash Mob will be on Saturday, March 19th, with the mob forming at the Chamber office.

Participants need to bring \$20 to spend at a locally owned business. Don't forget the \$50 CASH incentive to have at least 25 participants courtesy of Click Family Chiropractic, a \$25 gift card courtesy of Nonni's Corner Trattoria, and a \$25 gift card courtesy of Kritter Kreations. March Cash Mob Form

SAVE THE DATE Working Women's Luncheon

April 27, 2016

The Annual Working Women's Luncheon is scheduled for Wed., April 27, 2016. Mark your calendars now and plan to celebrate Administrative Professionals Day and honor ALL women in the workplace through this special event.

The price is \$15 per person and includes a delicious lunch and informative speaker. This event is for all women in the workplace. More details coming soon!

Chamber Offers Marketing Help

Nominations

Nominations Due Thursday, March 3rd



This is a joint effort between the Shenango Valley, Grove City Area, Mercer Area and Greenville Area Chambers of Commerce. We are looking for individuals demonstrating values and commitment professionally and personally under the age of 40. If you know of someone deserving, please take the time to complete the application below. We are looking for our best young professionals that represent Mercer County.

Deadline for applications is March 3, so don't delay. All recipients will be honored at a reception in April. 40 Under 40 Nomination Form

Grove City Realty Hosting Business After Hours Mixer for St. Patty's Day

GROVE CITY REAL
we help you call grove city hor

Plan to celebrate St. Patrick's Day with us! On Thursday, March 17th there will be a Business After Hours Mixer from 5-8 PM at Grove City Realty located at 130 S Center Street, Grove City.

There will be plenty of good times, networking, great food and drinks (even the green kind). Plan to attend and bring along coworkers for this fun networking event! Grove City Realty Mixer Invite

Sustainable Management and Other Tools to Grow Your Business - Workshop

made with Certi-Pur-US organic foams for a safer, healthier, cleaner sleep environment. They offer FREE delivery and financing. They sell adjustable bases. They GUARANTEE the best price. You can SLEEP on it!

Fox's Pizza Den

Kelly O'Brien, Assistant Manager 120 North Broad Street Grove City, PA 16127 (P) (724) 269-7285

Fox's Pizza Den is a nice dine-in restaurant along with carry-out and delivery. They have a delicious selection of pizza, wedgies, hoagies and salads all made fresh at the time of order.

Grove City Natural Options

Rhonda Brooks, Owner 209 S Broad Street Grove City, PA 16127 (P) (724) 458-5522 www.naturaloptionshealth.c om

The team at Natural Options is an experienced group of multidisciplinary practitioners working together to provide you with the best possible approach to total health. Health food store - massage - acupuncture - personal consults.

John Aubrey Insurance Agency -Farmers Insurance

John Aubrey, Owner 501 W Main Street Grove City, PA 16127 (P) (724) 256-9955 www.farmersagent.com/ja ubrey1

John Aubrey Insurance
Agency - Farmers Insurance
is an insurance agency who
consistently exceeds the
public's expectations of an
agency, offering auto, home,
life and business insurance.
They take the time to
educate you about your

FREE to Members

The Marketing Committee of the Grove City Chamber is made up of people who are passionate about marketing and have professional experience in this area.

Members of the Marketing Committee serve as a Marketing Advisory Group for Chamber members. They are willing to meet with members free of charge, review their marketing plans or ideas and brainstorm with them. They can offer advice and serve as a sounding board. If you are interested in meeting with the Chamber's Marketing Advisory Group, you can schedule a confidential FREE meeting at your convenience. Check out the below flyer for more details. Marketing Advisory Group

Tuesday, March 29, 2016

Please join us on Tuesday, March 29, 2016 from 8:00 AM until 10:00 AM in the Alumni House at Slippery Rock University, 1 Morrow Way, Slippery Rock, PA 16057. Offered in partnership with Slippery Rock University School of Business, the Small Business Administration, and the Butler County and Grove City Area Chambers of Commerce, you will learn how profitable businesses are necessary in order to keep the economy going while keeping an eye on the people and the planet they affect.

The workshop is free to attend and a continental breakfast will be served. Reservations are recommended by contacting either the Butler County or Grove City Area Chambers of Commerce.

Sustainable Management Workshop Registration

Help a Grove City High School Senior Go To College - Donate Now

Annual Business Community Scholarship

Every year the Grove City Area Chamber of Commerce sponsors a Business Community Scholarship to be awarded to one or more high school seniors for up to \$500 each. Scholarships are made possible through donations from the business community. Collectively, we are able to raise enough to give one or more students a little boost toward their college expenses.

If you are interested in donating toward this scholarship fund, please see the below form and return it to the Chamber office. All donors will be announced during the scholarship presentation at the annual awards ceremony. The amount of the scholarship and how many scholarships can be given, is based on how many donations we receive each year. Please consider donating.

If you know a Grove City high school senior that plans to major in the business field, please have them complete the below application to be considered for the scholarship.

Let's join together and strengthen the future of our business community by helping a local senior major in business!

Scholarship Donation Request Letter/Form

Business Community Scholarship Application

Mercer County Commissioner Meet and Greet and Luncheon Was Well Attended

Friday, February 5, 2016

Over one hundred people attended the Meet and Greet and Luncheon held on Friday, February 5th for the Mercer County Commissioners. The luncheon was organized by the Mercer Area Chamber and brought together members insurance, assuring that you are covered the correct way. They put their customer's interest first and encourage customer to agency interaction.

Liberty Tax Service

Melissa Foster, Owner 220 W Main Street Grove City, PA 16127 (P) (724) 458-0888

Liberty Tax Service is a tax preparation office that also provides bookkeeping services.

S.R. Law, LLC

Amy Molloy, Partner 631 Kelly Blvd. Slippery Rock, PA 16057 (P) (724) 794-2929 www.srlawllc.com

S.R. Law, LLC is located in Slippery Rock at the juncture of Butler, Mercer, Lawrence and Venango Counties. They have been serving the surrounding communities for over a decade. They offer the benefits of a ful service law firm with the personal attention of a small town business. They specialize in business representation, real estate transactions and estate planning.

Stacy Parker - Aflac Agent

Stacy Parker, Benefit Consultant 470 N Liberty Road Grove City, PA 16127 (P) (724) 967-3904

Aflac supplemental insurance provides an additional level of financial protection for your employees and their families in the event of a serious accident or illness

Warner's Homes & Improvements

Todd Warner, CEO 407 S Erie Street Mercer, PA 16137 (P) (724) 662-4600 of the Greenville Area, Grove City Area, Mercer Area and Shenango Valley Chambers.



Pictured above (seated on stage) are the Mercer County Commissioners from left to right Tim McGonigle, Matt McConnell, and Scott Boyd as well as moderator Shane Nugent, President of the Mercer Area Chamber Board of Directors. The event was held at the Mercer County Career Center.

Full Chamber Membership Quarterly Meeting Was Fun And Informative

Friday, February 19, 2016

There was a Full Chamber Membership Quarterly Meeting on Friday, February 19, 2016 at 8 AM held at beans on broad. These quarterly meetings provide our members with great networking opportunities. They also provide them insight on current and future Chamber events.



Pictured are attendees listening as other participants discuss their businesses.

www.warnerconstruction.co

Since 1958, Warner Homes & Improvements has met the construction needs of residents and businesses in the immediate five-county area and eastern Ohio. What began as the Warner family selling appliances, furniture and doing home improvements has turned into one of the region's largest family-owned home construction and renovation businesses. Warner's Homes & Improvements specializes in home improvements as well as building modular homes.

Transformation Church

Scott Lewis, Multi-Site Pastor 512 Bessemer Avenue Grove City, PA 16127 (services are held at 1946 Mercer Grove City Road) (P) (724) 992-9668 www.transformationchurch.today

Jesus is all about change. Since His birth, the world has never been the same. Transformation Church endeavors to partner with Christ in this mission of change. This change must begin on the inside. As our lives are transformed through the power of Christ's love, we become agents of change in the world around

Splash Lagoon and Zoo Discount Tickets Still Available

Calling All Chamber Members and Their Employees

The Grove City Chamber had a busy season of selling Chamber members and their employees discount tickets to amusement parks and zoos. This continues to be an excellent benefit of membership to our Chamber.



Please note that the discount tickets still available are as follows:

- Pittsburgh Zoo
- Splash Lagoon

Tickets are available at the Chamber office. Please call in advance of stopping to ensure availability. Only cash and check will be accepted, no credit cards.

17th Annual Trade Show Was Wonderfully Successful Again This Year

Saturday, February 27, 2016

Every year the Chamber ramps up for the Annual Trade Show held at Grove City College in the Physical Learning Center. This event is the biggest one in the area and the longest running of this type of event. Many others have tried to duplicate the Trade Show but nobody has gotten quite as many vendors or attendees as this annual show draws.

Over 100 vendors were set up at this year's Trade Show. With each vendor space being 10' x 10' the room quickly filled up. Vendors were able to setup on Friday, February 19th from 3-7 PM. From 5-6 PM there was a special Vendor Hour sponsored by Muscle Products Corp. and Elephant & Castle Pub and Restaurant that featured delicious food catered by Elephant & Castle Pub and Restaurant.



At the conclusion of this special Vendor Hour, there was a drawing for advertising certificates donated by local media. The following Trade Show vendors won these certificates: Mark of Interiors won \$589.50 to The Herald, Aey Plus Flooring won \$587 to the Allied News, Warner's Homes and Improvements won \$473.20 to the Area Shopper, Younique Confidence by Elizabeth won \$473.20 to the Area Shopper, Grove City Agway and Pets won \$300 in Chamber Email Blasts from the Grove City Chamber, Maietta's Backyard Solutions won \$300 in Chamber Email Blasts from the Grove City Chamber, Pearle Vision won \$250 to Armstrong Channel 10, Fairfield Inn and Suites by Marriott in Slippery Rock won \$250 to the Butler Eagle, Grove City Agway and Pets won \$100 to Playday Paper and Sweet Jeanie's won \$100 to Playday Paper. Congratulations to each of these winners (pictured below) and thanks to each of the donors for these generous advertising certificates.



The Trade Show itself was held on Saturday, February 20th from 9 AM - 3 PM and was another success that brought together the commerce and residential communities. Vendors could meet potential customers and attendees could find vendors to meet their needs and do business with. Vanity Fair again generously donated large shopping bags for attendees to carry and even had staff there to help hand bags and coupons out. Attendees arrived throughout the six hour show and walked around talking with the vendors. Many vendors reported getting multiple leads from this show and others who sold items reported selling more than they had anticipated. This year's event seemed to be a great one for everyone and welcomed over 2,500 attendees!



The Chamber again sold tickets for our annual \$2,000 Money Tree Raffle. Tickets were \$1 each or 6 tickets for \$5. This raffle was made possible through generous sponsorship. Major Sponsors: Davevic Benefit Consultants, Inc. and Elephant & Castle Pub and Restaurant. Supporting Sponsors: Grove City County Market, Grove City Realty, Monroe Heights Hotel and Trinity Living Center. A special thank you to each of these generous sponsors! The raffle was again a hit and we sold thousands of tickets. However, only one ticket can be pulled to find the winner of the \$2,000. A young attendee named Rachel helped this year by pulling the winning ticket. She selected ticket number 2831 which was purchased by Tony Bailey. Congratulations Tony!



Candlewood Suites Ribbon Cutting and Business After Hours Mixer

Thursday, February 25, 2016



There was a Ribbon Cutting Ceremony for Candlewood Suites, on Thursday, February 25, 2016 at 5:30 PM. From left to right: Chamber Executive Director Beth Black; Mercer County Commissioner Scott Boyd; representing the Candlewood Suites, General Manager Marc Panty, Owner Shawn Leatherman, and Director of Sales Stacey Glenn; State Representative Tedd Nesbit; Springfield Township Supervisor Rick Dillaman; and Chamber Board President Elizabeth McCullough, Grove City Agway and Pets.

Following the Ribbon Cutting Ceremony, there was a Business After Hours Mixer from 5:30-7:30 PM. Everyone was able to enjoy plenty of food, drink and networking.



February Cash Mob Was Soft and Warm!

Saturday, February 27, 2016



There was a Cash Mob in Grove City on Saturday, February 27, 2016. The Cash Mob formed at the Chamber office at 10:30 AM and then descended upon the target business, Highland Alpaca, located at 221 S Broad Street, Grove City inside Nelson's Flower Shop. Made up of 10 adults and 5 kids (not all pictured), this Cash Mob generated \$290 in sales for this locally owned business.

Cash Mobs happen on the third Saturday of every month. Meet at the Chamber office at 10:30 AM on Saturday, March 19th to join the next one. Every participant needs to spend at least \$20 of their own money in support of local businesses. If there are at least 25 participants, a cash prize of \$50 will be awarded to one lucky participant courtesy of Click Family Chiropractic, a \$25 gift card courtesy of Nonni's Corner Trattoria will be awarded to another participant, and a \$25 gift card courtesy of Kritter Kreations will be awarded to another. Join in the fun and support your local community!

Grove City Young Professionals

New Members Welcome

The Grove City Young Professionals is a subsidiary of the Grove City Area Chamber of Commerce. This organization is geared towards professionals who live and/or work in the the Grove City area who are young or young at heart. The group meets regularly in social gatherings, philanthropic activities and networking events.



If you, a coworker or employee are interested in joining the Grove City Young Professionals, please contact the Chamber office. Membership is only \$25 per year for those who work for a member of the Chamber and \$30 for those not affiliated with the Chamber. This is a great investment

interested is encouraged to attend an event and see what the group is about and see for themselves how networking with the Young Professionals will benefit their business!

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